

- CROWD REVIEW FOR -

*Citizen*

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REVERBNATION

## WORD CLOUD

THIS VISUALIZATION REVEALS WHAT EMOTIONS AND KEY THEMES THE REVIEWERS MENTIONED MOST OFTEN IN THE REVIEWS. THE LARGER THE WORD THE MORE IT WAS USED BY THE REVIEWERS WHEN DESCRIBING THE TRACK.

INSTRUMENTAL AWESOME MELODY SINGER GUITAR BACKING **BEAT** HARD DRUMS UNIQUE  
INTERESTING ROCK INTRO **LYRICS** TUNE FAST CATCHY

## REVIEWS

This is the group of music fans and consumers who have listened to the track online and left their track rating and written review. They do not know they are conducting market research when they hear the track, which helps to achieve honest and objective responses.

"This is a very lively and catchy beat. The vocals in this piece are very good however I can't understand them very well, you need to work on the pitch that you sing at. Still a nice piece of music though."

"More complex compilation. At first when it started out I thought it was going to be an annoying metal song. Pleasantly surprised. Playfully pop. I can't picture it on the radio though. Cool lyrics, good opening band."

"A really random sounding start and one that sounded distorted and the style of the singing wasn't everyone's cup of tea I don't think. I would of liked the song to be calmer and not sounding quite so aggressive. Make sure the lyrical content is clear, concise and logical with where the song is leading and going. I think the meaning should be much more clearer."

"i could listen to this all day. dont Chang a thing i love your sound!! it makes me want to just dance and puts me in a good mood! and love the lyrics great job i would buy this cd right now"

"The music sounded good and I could hear it very clearly. I liked the different musical instruments being played in this song. Pretty back ground music. Very fast paced song. The singer done a good job keeping up . This music is a little different but I listened and liked it for what it was ."

"The song sounds part new wave part pop .. I like the sound of the instruments and the voice .. I can't tell what the song is about, but it all has a smooth well produced sound .. the guitar stands out as chunky and bright .. background vocals sound stellar .. the melody has a unique sound .. I think a lot of people would luv this song if they heard it .. I think it would do well in the alternative market because it sounds really hypnotic and cutting edge .. it's one of the more modern indie songs i've heard lately."

"i think this song has a very odd start to it if i'm honest, i think the tap of the drum sticks lets you know the bass is gone be really big and entertaining. and i was right because the drums were incredible and the guitar just as awesome! i think if this song was an instrumental ballad it would have been a lot better, the vocals actually let me down just a tad, i thought it was going to be good, along the lines of F.O.B but it wasn't it was a cross between screamo and rock and roll and that was just confusing, i think his vocals were good but it didn't impress me as much as i'd have hoped."

"this song has a very fast start to it. the tempo is quick and somewhat ready to explode. this has that really interesting instrumental to it. it has fight to it and there`s a really up beat sound to this. the lyrics to this song are in and out.. the music needs to lower when the words come together. the singers in this song are very good and they work in unison with each other. nice depth to this and there`s a real air about this.. never loses it`s balance or it`s pace. very strong all the way thru"

"Rock type music, loud, fast, with a good beat. Can hear the artist in parts, when the music tends to mellow, is lower in volume a little bit. Over all, the music is good, though overshadows the artist at times, and the artist sounds of good ability in what I hear of him well enough to judge him."

"nice rock song. good beat and tune but the vocals are hard to hear. it is very unique but not my cup of tea. they need to work on focusing more on their vocals and talent. they were ok but can be better"

"This song has a great beat, meaning that although it sounds quite indie-rocky you could still dance to it. The singer's voices work well for this song, but they aren't that easy to understand. The tune is catchy but I couldn't pick up this lyrics on the first listen. Overall good pop-rock-indie effort."

"Nice start and interesting voice, nice voice but it has kind of weird raspy sound. I like it though it is appealing to many people other than very old generations. The beat is great and the instrumentals are played very nice. The voice goes well with the beat and the voice can blend in well."

"If the popping sound of the track was not intentional, it needs to be removed (if it was intentional, it was too trite). The instrumental mix is often too loud as the vocals are getting drowned out a bit, with the result of making the lyrics hard to understand at times. Instrumentally, the tune is catchy but lacks a bit of punch as the percussion is fairly monotonous."

"Hitting together drum sticks is always an awesome way to start a song and to pump up a crowd! The vocals has an awesome effect to it, and the guitar and drums are perfect together. This band should try to do some punk that would add some tension to some songs. The random synths add alot of atmosphere. I would listen to this again."

## OVERALL TRACK RATING

THIS IS THE OVERALL RATING FOR THE TRACK AS CALCULATED FROM THE WEIGHTED AVERAGE OF ALL THE REVIEWERS' RATINGS. THIS SIMPLY MEASURES HOW "GOOD" THE TRACK IS OVERALL (NOT NECESSARILY MARKET POTENTIAL).

LOOK FOR A MINIMUM OF 7.0 TO INDICATE A HIGH QUALITY TRACK

7.0 / 10

## WISDOM OF CROWDS

WISDOM OF CROWDS IS A PROVEN METHODOLOGY THAT LARGE GROUPS OF ORDINARY PEOPLE ORGANIZED UNDER THE RIGHT CONDITIONS (A "SMART CROWD"), OUTPERFORM SMALL GROUPS OF EXPERTS IN MAKING DECISIONS AND PREDICTIONS. IT IS NOT NEW. IT IS THE **SCIENCE BEHIND GOOGLE** AND DECISION-MAKING IN SOME OF THE LARGEST COMPANIES IN THE WORLD. IT HAS BEEN PROVEN TIME AND AGAIN THAT COLLECTIVE WISDOM SURPASSES THE EXPERTS. IT ALSO MEANS THAT WE CAN GUARANTEE 95% ACCURACY IN TRACK RATINGS.

**THE 4 CONDITIONS REQUIRED TO FORM A "SMART CROWD" THAT DELIVERS AN ACCURATE REVIEW ARE:**

1) DIVERSITY OF OPINION: A SAMPLE GROUP OF REVIEWERS WITH MANY DIFFERENT POINTS OF VIEW MAKES BETTER DECISIONS THAN ONE WHERE EVERYONE HAS THE SAME INFORMATION.

2) INDEPENDENCE: THE REVIEWERS' OPINIONS ARE NOT INFLUENCED BY OTHERS.

3) DECENTRALIZATION: ANSWERS ARE GIVEN BY INDIVIDUAL REVIEWERS BASED ON THEIR OWN LOCAL AND SPECIFIC KNOWLEDGE RATHER THAN BY A CENTRAL PERSON.

4) AGGREGATION: THERE IS A WAY OF ACCURATELY MEASURING THE SAMPLE GROUP'S COLLECTIVE ANSWER.